



United States
CONSUMER PRODUCT SAFETY COMMISSION

Target Recalls Wooden Toy Vehicles Due to Choking Hazard





Recall Summary

Name of product:

Bullseye's Playground wooden toy vehicles

Hazard:

The wheels on the vehicles can detach, posing a choking hazard to children

Remedy:

Refund

Recall date:

April 18, 2019

Units:

About 495,000

Consumer Contact:

Target at 800-440-0680 from 7 a.m. to 8 p.m. CT daily or online at www.target.com and click on "Recalls" at the bottom of the page, then on

**“Toys” for more information or the
“Product Recalls” tab on Target’s
Facebook page for more information.**

Recall Details

Description:

This recall includes the Bullseye's Playground toy vehicles. The vehicles were sold individually in stores and as an 8-pack assortment online. The vehicles include a caboose, Santa in sleigh, ice cream truck/food truck, train, police car, fire truck, taxi, and digger. The item number, DPCI (model number), and UPC can all be found on a white sticker placed on the bottom of each vehicle. Item numbers included in the recall include:

Name	Item#	DPCI (Model Number)	UPC
Caboose	89304	234-18-0100	765940893043
Santa in Sleigh	89297	234-18-0100	765940892978
Ice Cream Truck/Food Truck	89298	234-18-0100	765940892985
Train	89301	234-18-0100	765940893012
Police Car	89303	234-18-0100	765940893036
Firetruck	89302	234-18-0100	765940893029
Taxi	89300	234-18-0100	765940893005
Digger	89299	234-18-0100	765940892992
Toy Vehicles 8-Pack Assortment	NA	234-20-0189	765940893159

Remedy:

Consumers should immediately take the recalled toys away from children and return the toys to any Target Store for a full refund

Incidents/Injuries:

There have been four reports of the wheels detaching including a report of a missing wheel when opened. No injuries have been reported.

Sold Exclusively At:

Target stores nationwide and online at Target.com from October 2018 through November 2018 for about \$1 for individual vehicles and for about \$8 for the 8-pack.

Manufacturer(s):

Zhejiang HuangyanXingbo Crafts Factory, of China

Importer(s):

Target Corp., of Minneapolis, Minn.

Manufactured In:

China

Supplier:

Horizon Group USA Inc., of Warren, NJ

Recall number:

19-108



This recall was conducted, voluntarily by the company, under CPSC's Fast Track Recall process. Fast Track recalls are initiated by firms, who commit to work with CPSC to quickly announce the recall and remedy to protect consumers.