World Against Toys Causing Harm, Inc. (W.A.T.C.H.)

presents

Annual "Safe Fun in the Sun" Summer Safety Conference

W.A.T.C.H.'s annual "Safe Fun in the Sun" conference increases awareness about the latent dangers in many common summer activities. With a focus on summer recreational activities and products to avoid, the annual conference alerts parents and caregivers about the risks of certain warm-weather activities and the safety precautions they should take to make summer fun safe.

Summer is a time of outdoor fun and activity, but also a time of peril. This time of year accounts for nearly half of injury-related deaths to children. *These incidences can drop significantly with education*.

SOME SUMMER HAZARDS TO WATCH OUT FOR INCLUDE...

- IN-LINE SKATES, SKATEBOARDS, SCOOTERS, SHOES
 WITH WHEELS (failure to wear protective gear contributes to the ever-increasing number of injuries)
- BICYCLE HAZARDS (90% of people who die in bicycle accidents are not wearing a helmet)
- TRAMPOLINES (injuries from backyard trampolines include paralysis, neck injuries and broken bones)
- SOCCER GOALS (unanchored soccer goals have tipped over and crushed children leading to many deaths and severe injuries)
- WINDOWS (approximately 18 children die each year falling out of windows—window guards and other safety precautions can prevent injuries)

- PLAYGROUNDS (toxic surfaces, inadequate ground surfacing, and drawstrings from children's clothing caught on playground equipment are a few of the hazards contributing to the over 200,000 children treated annually in hospital emergency rooms from playground related injuries)
- MINI-HAMMOCKS (children have become entrapped in minihammocks sold without spreader bars)
- WATER SAFETY: POOLS, SPAS, HOT TUBS (drowning is the second largest killer of children under age 5 from unintentional injuries; suction from drains in pools and spas have caused many deaths and severe, irreversible injuries when hair or body parts become entrapped)

"Drownings are often silent—there may be no screaming to draw the attention of an adult."

